

Summary

	Levels						
	ADVERTISING			SPONSORSHIP			SUPPORTER
	500	225	150	ELITE \$500.00	CLUB \$300.00	CO- SPONSOR \$150.00	
Recognition Options							
West Wall Sign	X						
South or north wall sign				X	X		
Scoreboard (maximum 4)*		X					
In Ice Logo (maximum 8)* East End			X				
In Ice Logo (maximum 8)* West End				X		X	
Named as Sponsor to one event				X	X		
Named as Co-sponsor to one event						X	
Named as Supporter to one event							X
Ticker Information				X	X	X	X
Link to your business on our website	X	X	X	X	X	X	X
Fund or Material Designation							
Club Discretion	X	X	X				
Sponsor Discretion				X	X	X	
Other Benefits							
Discounted rate for 3 year commitment	X			X			
Discounted rate for 5 year commitment		X			X		
fee waived for 1 sponsored event (members)				X	X		
free trial membership* (non-member)	X	X	X	X	X	X	X
recognition event	X	X	X	X	X	X	X

Grimsby Curling Club

Advertising Sponsorship Information & Opportunities



**Don't Hibernate
Participate!**

Phone: 905-945-2688

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Advertising and Sponsorship Opportunities



The Club

Club members have enjoyed curling and socializing together since 1951. The present facility opened in 1957 with 4 ice sheets, kitchen, bar and lounge.

The Club has a membership of over 300, all of whom curl at least once a week. In addition, the Club hosts many events for curlers from Hamilton to St Catharines during the curling season which runs from October through April.

Advertising Opportunities

Various opportunities exist for your business to advertise at the Grimsby Curling Club. Depending on the level of exposure you wish and the budget you have the Club can accommodate your needs.

A summary chart is located on the back of the brochure to explain the different advertising levels. The insert to this brochure explains the location of the signs and sizes of signs available. Currently the cost of the sign is the responsibility of the advertiser and is a one time fee.

Depending on what level you choose you will receive:

- Advertising Sign
- Link to your business from our website
- Free trial membership at the Club
- Year end recognition event
- Discounted rate for a commitment of 3 or 5 years (see chart for details)

Sponsorship Opportunities

Sponsoring a curling league, draw, bonspiel or other event gives you naming opportunities to that activity.

Your company's name will appear on all notices, schedules and award ceremonies. You or your representative can present the awards to the winners of the sponsored event if you wish.

You can be a cosponsor for as little as \$150.00 right up to an ELITE sponsor for \$500.00. A summary for what you will receive for your sponsorship dollars is included on the back of the brochure.

Depending on the level of sponsorship you choose you will receive:

- Business Sign (see attached diagram) sponsor covers the one time fee of the sign.
- Business linked thru website
- Business info on Club Ticker
- Naming opportunity to sponsored event
- Discounted Rate for 3-5 year commitment (see Chart for details)
- Free trial membership at the Club
- Sponsors who are Club members will have their fee waived for one Bonspiel
- Year end recognition event